



EXOTHERMIX®

THE EXOTHERMIX® HEATER

- Safe heat: non-flammable, non-combustible, non-toxic
- Heater is a combination of zinc and carbon and is dosed with a salt solution
- Air-activated by removal of Reseal-it® label at point of use
- Tunable to application
 - Temperature achieved
 - Duration of heat

FEATURES

- Thermal mass of 10-60g
- Intimate product-heater contact
- Minimal air/air entrainment
- 110°F to 150°F use temperature

BENEFITS

- Improve consumer experience with heated products
- Facilitate on the go heat and eat occasions with portable heat source
- Sales development cycle to product launch is tailored to each individual application

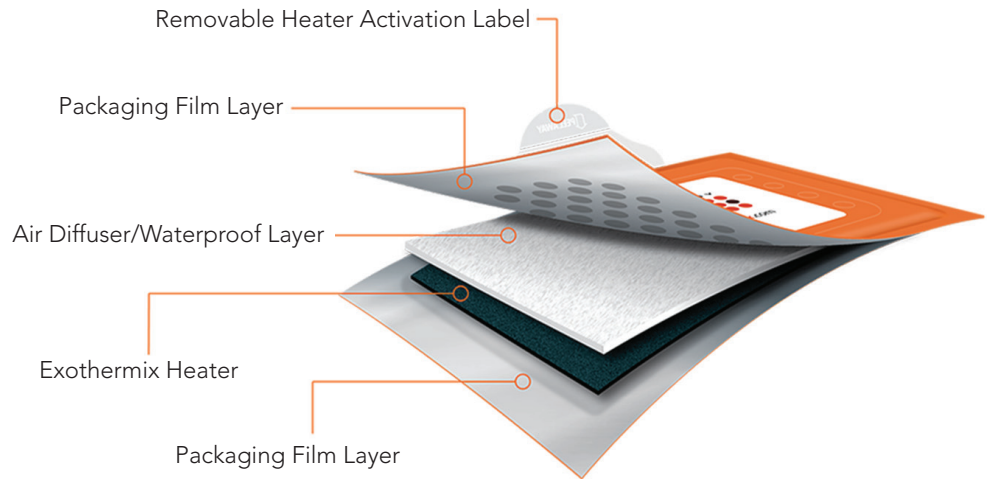
Portable Heating Solution



Printpack develops innovative packaging solutions that deliver a distinct advantage at the shelf, strengthen brand identity in the minds of consumers and help brand owners optimize speed-to-market strategies. Packaging innovation plays a critical role in influencing the way consumers value, choose, and use products.

MARKET POTENTIAL

- Beauty and Personal Care
 - Body lotions
 - Cleansers
 - Hair masks
 - Face masks
 - Spa treatments
 - Personal wipes
- Medical Devices
 - Braces and supports
 - Targeted heat therapy
- Heat and Eat Food
 - Sauces and dressings
 - Chocolate and caramel toppings
 - Baby food
- Outdoor Activities
 - Pocket warmers



FPA SILVER AWARD WINNER - TECHNICAL INNOVATION

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Contact a Printpack representative regarding your specific packaging application.

Printpack
Converting Vision into Value™

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