



Win with the trend towards fast-paced and portable foods. Take advantage of Stickpack, the versatile package format that's ideal for handheld convenience, portion control and active lifestyles.

BENEFITS

- Handheld convenience - easy to hold, easy to open, easy to dispense
- Portability - create more use occasions for “on the go”
- Portion control - no need to calculate calories or measure product
- Versatile sizing - range from 0.5” to over 2.0” flat pouch width, and from 1.0” to 10.0” long
- Material reduction - uses approximately 25% less material compared to traditional sachets

FEATURES

- Stick shaped packages formed on high speed, multi-lane machines
- Suitable for dry or liquid products (including hot-fill, aseptic, and high pressure pasteurization)
- Several easy open solutions are available to complement your product and consumer requirements, including our proprietary SimpleTear™ technology

HOW CAN STICKPACKS BENEFIT YOUR BUSINESS?

- Deliver convenience, portion control, and portability
- Increase consumer use occasions
- Create a consistent user experience for products like beverage mixes, seasonings, and dressings
- Complement a healthy, hip brand with a slim, sleek shape



Printpack develops innovative packaging solutions that deliver a distinct advantage at the shelf, strengthen brand identity in the minds of consumers and help brand owners optimize speed-to-market strategies. Packaging innovation plays a critical role in influencing the way consumers value, choose, and use products.

WIDE VARIETY OF PRODUCT APPLICATIONS

- Applesauce
- Baby Food
- Beverage Mixes
- Coffee & Creamer
- Condiments & Sauces
- Frozen Treats
- Gels & Pastes
- Headache Powder
- Lotion
- Pumpable Liquids
- Seasoning & Spice Mixes
- Shampoos & Soaps
- Soup Mixes
- Unit Dose Pharmaceuticals
- Yogurt



with SimpleTear®

Contact a Printpack representative regarding your specific packaging application.



2800 Overlook Parkway, Atlanta, GA 30339
800-451-9985 | info@printpack.com
printpack.com